

PATENT

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANTS: Haberman et al. CONF. NO.: 5373
SERIAL NO.: 09/841,465 GROUP NO.: 2623
FILING DATE: April 24, 2001 EXAMINER: Van Handel,
Michael P.
TITLE: SYSTEM AND METHOD FOR SIMULTANEOUS BROADCAST
FOR PERSONALIZED MESSAGES

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

POWER OF ATTORNEY BY ASSIGNEE OF ENTIRE INTEREST
REVOCATION OF PRIOR POWERS AND NEW POWER OF ATTORNEY

Sir:

As an authorized representative of the assignee of record of the entire right, title, and interest in the above-identified patent application, I hereby revoke all powers of attorney previously given and hereby appoint the registered patent practitioners associated with **Customer Number 00545** to prosecute and transact all business in the U.S. Patent and Trademark Office connected therewith.

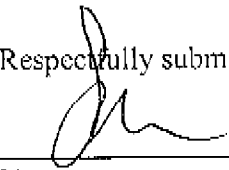
Please direct all correspondence for the above-identified patent application to the address associated with the above Customer Number.

The assignee of record of the entire right, title, and interest in the above-identified patent application is Visible World Inc., by virtue of the chain of title from the inventor of the above identified patent application to the current assignee, as shown below.

By assignment on **April 25, May 16 and May 30, 2001**, from inventors Seth Haberman, Chester L. Schuler, Abeljan van der Burgh, Alex Jansen, and Gerrit Niemeijer to Visible World, Inc., recorded in the United States Patent and Trademark Office on July 9, 2001, at Reel No. 011963, Frame No. 0248.

Respectfully submitted,

Dated: 7/25/08


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